

Dr. Toy's Vacation Gift Guide



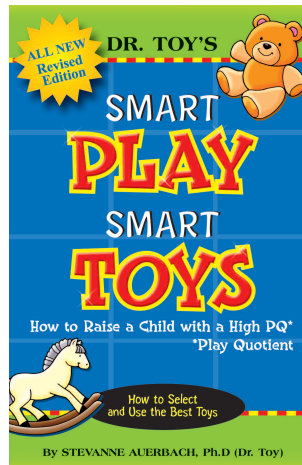
Dr. Toy's Best Vacation Children's Products for 2007



Toys, books, software, games, puzzles, audio and video, and much more...

Dr. Toy makes product selections based on the following criteria:

- safety
- innovation
- design and durability
- age appropriateness
- long lasting play value
- cultural and ethnic diversity
- good transition from home to school
- educational value and learning skills
- creativity
- improves understanding of the community and the world (socially responsible)
- good value for price, and,
- just plain fun!



Smart Toys +
Smart Play =
Smart Kids!



Dr. Toy's Tips For Keeping Toys Safe & Clean

- Watch for small parts, sharp edges, loose ties, or other possible dangers for small children under the age of 3.
 - Be sure products are labeled non-toxic.
 - Cover exposed electric sockets.
 - Toys handled frequently by infants and toddlers should be cleaned and disinfected or when soiled, to prevent the spread of germs.
 - Follow these steps for washable, colorfast toys:
 1. Wash toys with soapy water, then rinse thoroughly
 2. Clean toys with a solution of 3/4 cup household bleach in 1 gallon of water. Let stand for 5 minutes.
 3. Rinse completely and dry.
- For more tips on disinfecting with household bleach, contact: www.Clorox.Com



About Dr. Toy

Dr. Toy, Stevanne Auerbach, Ph.D. Director of the Institute for Childhood Resources, San Francisco, produces an annual holiday guide, "100 Best Children's Products," is a expert in child development, author of Dr. Toy's Smart Play/Smart Toys and Toys for a Lifetime, a frequent writer of articles, consultant, and speaker about toys, children's products, play and parenting issues.

Dr. Toy's Guide (www.drtoy.com) was the first site to provide toy information on the internet.



Dr. Toy's Tips on Selecting Toys and Other Children's Products

Before shopping observe child at play. Gather a list of possible products from Dr. Toy's Holiday Guide: "100 Best Children's Products" and from Dr. Toy's Guide: web site (drtoy.com). Ask for suggestions from sitter, grandparents, teacher and other parents. Notice store and product ads. Check your child's "Wish List" and current needs. **As you examine a potential purchase, ask yourself...**

- 1. Is the toy safe?** Any potential hazards? Is the product too small? Any sharp edges or loose ties? Is it nontoxic? Durable? Will it take rough treatment? Does it meet Consumer Product Safety Standards? Is there a guarantee on the product? What is the return policy?
- 2. Is the product fun?** A toy or children's product is supposed to entertain the child. It should amuse, delight, excite, and be enjoyable.
- 3. Is the product appropriate?** Is this toy or product significant now? Does it fit the child's age, skills, and abilities? Will it hold interest? Will child use the product happily?
- 4. Is the product well designed?** Is it easy to use? Does it look good? Feel good? Is the product versatile? Is there more than one use for the product?
- 5. Is the product durable?** Will it be something that will last a long time? Children play hard and subject their toys to a lot of abuse and wear.
- 6. Is the product appealing to the child?** Does it offer an opportunity for fun, to learn, and to think? Does it help him/her learn about living environment? Is the toy or product inviting?
- 7. Will the product help the child expand creativity?** With the right products the child can expand his or her imagination in art, crafts, drama, hobbies, language, reading, music and physical movement.
- 8. Will the toy frustrate or challenge the child?** Does the toy offer something new to learn, to practice, or try? Will the child know how to use the product? Or, will it be too difficult to use without adult assistance?
- 9. Does the product match the package and the package match the product?** If the toy does not match ads or packaging it can be disappointing. Is age-grading clear?
- 10. Will the toy help nurture childhood?** Does the product help the child express emotions, experience concern for others, practice positive social interaction? Does it provide value to his or her childhood? Or, are there any violent, sexist, or other negative aspects to the product?
- 11. What will the toy teach?** Does it help expand positive self-esteem, values, understanding, and cultural awareness? Does it offer practice in skill building? Eye/hand coordination? Fine and large motor skills? Communication? Does it educate the child about the environment? Community? World? History? Computers? Other skills?
- 12. Can the product be cleaned and reused?** If it is not washable, can it be cleaned in some practical way?
- 13. Can I afford this toy?** Does the price match the value?

Say "Toy" around the world!

Afrikaans : Speelgoed
 Albanian : Lodra grazie
 Arabic : Lu'ba
 Armenian : Jaghalik
 Assyrian : Thal Yadei
 Bangla : Khelna
 Bosnian : Igrachka
 Croatian : Igrachka
 Czech : Hracka
 Cantonese : Wan Gee
 Mandarin : Wan Ju
 Danish : Legetoej
 Dutch : Speelgoed
 Egyptian : Lu'ba
 English : TOY
 Estonian : Mänguasi
 Farsi : Samanie Bazi Atfal
 Finnish : Leluja
 Flemish : Speeltje
 French : Jouet
 German : Spielzeug
 Greek : Pehnithi
 Haitian Creole : Jwet
 Hawaiian : Mea pa'ani
 Hebrew : Tza'a'tzu'a
 Hindi : Khilona
 Hungarian : Játék
 Icelandic : Leikfang
 Indonesian : Mainan
 Iranian/Farsi : Asbabe Bazie
 Irish : Bréagán
 Italian : Giocattoli
 Japanese : Omocho
 Korean : Jang Nan Gam
 Macedonian : Igracka
 Malay : Barang permainan
 kanakMalayalam : Kalippattam
 Maltese : Gugarell
 Marathi : Khelane
 Netherlands : Speelgoed
 Norwegian : Leke
 Ovambo : Okai Ma Kokudana
 Papiamentu : Kos Di Hunga
 Polish : Zabawka
 Portuguese : Brinquedo
 Romanian : Jucarie
 Russian : Igrushka
 Slovenian : Igracha
 Spanish : Juguete
 Surinam : Pre sani
 Swedish : Leksak
 Tagalog : Laruan
 Tamil : Bommai
 Telugu : Bomma
 Thai : Khong-len'
 Turkish : Oyuncak
 Ukrainian : Igrashka
 Vietnamese : Do choi

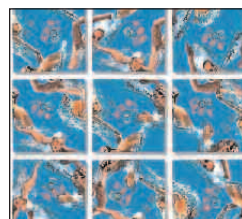


Dr. Toy's Suggested Smart Toys to Assist Your Child in Learning & Fun

Swimming Champions Scramble Squares® 9-Piece Puzzle Age 4-12 \$8.95

Mix and match swimming champions brainteaser puzzle easy to play, but hard to solve. Each puzzle (over 100) has nine 4" x 4" pieces, excellent artwork and information to keep everyone in the family entertained, thinking, and more.

b. dazzle www.b-dazzle.com 800-809-4242



Newton's Apples Age 7-12 \$24.99

Strategically move apple crates to get apples to roll to bottom row of inclined, three dimensional game board. Red, green apples placed on "crates" in eight rows at top of elevated game board. Be first to get apples to fall to bottom row.

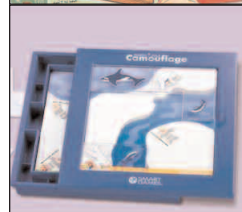
Briarpatch www.briarpatch.com 800-232-7427



North Pole Camouflage Age 7-12 \$19.99

Transparent puzzle 4 levels help arctic dwellers find habitats. 48 challenging puzzles to spend hours using logic on multi-levels. Puzzle pieces and cards store in the game board's pull out drawer for perfect on-the-go game.

Educational Insights www.educationalinsights.com 800-995-4436



Ragdoll Cat Puppet Age 3-12 \$38.00

Put next to real live cat and it would be hard to tell the difference True to its breed, unique filling makes this cat look and feel like living feline, floppy, relaxed and almost boneless. Made of long, spiky plush in browns and tans with white paws.

Folkmanis www.folkmanis.com 800-654-8922



Pretend & Play World Traveler Age 3-5 \$32.95

Prepare for travel and inspire curiosity about geography, diverse cultures, natural wonders, language and more. 91-piece set in hand-washable nylon suitcase stores everything needed to plan and embark on trip and discussion about faraway land. Learning Resources

www.learningresources.com 800-222-3909



Lil' Firetruck™ Age 1-5 \$9.99

Working ladder helps handle tall fires as child discover lots of exciting building and extinguishing opportunities with this sturdy red truck, 8 Maxi Bloks and firefighter figurine. Innovative, high quality building block system empowers children to build.

MEGA Brands www.megabrands.com 800-465-6342



XO Brain Test XO Age 7-12 \$14.00

Brain challenge? Fast-paced, handheld game challenges thinking. Quiz with 6 fun games, multiple levels, thousands of puzzles! Play with four players keeps everyone guessing. Features exciting colors, games, multiple levels and sound effects.

MGA Entertainment www.mgae.com 888-222-4685



Baby Tangle Ages 6 Mos. and up \$9.99

Safe, sturdy, built to last, colorful infant and preschool toy stimulates senses. Includes four rattle sections, inviting shapes, satisfying tactile sensations, plus mesmerizing motion captivates attention. Conforms to safety requirements.

Tangle Toy Baby Tangle www.tangletoys.com 800 829 3808



DR. TOY'S BEST CHILDREN'S VACATION PRODUCTS FOR 2007

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

#	Company	Product Type	Age	Price	Phone	Website
1.	Action Products	I Dig Prehistoric Shark AE FP TY	6-12	\$13.99	800-772-2846	apii.com
2.	Action Products	Paw Print Frame AC CP	6-12	\$19.99	800-772-2846	apii.com
3.	Alchemy Creative	Adventures of Elements BO CP ES HO NO SR	6-12	\$6.95	972-943-0200	alchemycreativellc.com
4.	ALEX	E-Z Weavy Totebag AC CP HO TR	8-12	\$14.99	800-666-2539	alextoys.com
5.	ALEX	Happy Camper Chair AC CP OP TR	3-12	\$23.99	800-666-2539	alextoys.com
6.	ALEX	My Bubble Mower AE FP OP	3-12	\$24.99	800-666-2539	alextoys.com
7.	Alpine Games	Sixteen CG	8-12	\$6.95	612-246-3000	alpinegames.net
8.	b. dazzle	Swimming Champions Scramble ES NO PZ	4-12	\$8.95	800-809-4242	b-dazzle.com
9.	Baby Hindustani	Learn Hindi Alphabet ES DV	3-8	\$16.95	415-756-9909	babyhindustani.com
10.	Bandai America	Tamagotchi Connection V4 CP FP TY	8-12	\$14.99	714-816-9500	bandai.com
11.	BeeVisual	Choiceworks ES SR	3-9	\$79.99	508-229-0500	beevisual.com
12.	Blue Orange Games	Bendomino BG ES TR	5-12	\$15.95	415-252-0372	blueorangegames.com
13.	Breyer Animal	Blackjack BO TY	8-12	\$50.00	973-694-5006	breyerhorses.com
14.	Briarpatch	Do You Look Like Your Dog? BG NO	7-12	\$19.99	800-232-7427	briarpatch.com
15.	Briarpatch	I Spy 3-D BG CG ES	5-12	\$24.99	800-232-7427	briarpatch.com
16.	Briarpatch	Mix 'N Match Bingo BG ES	3-12	\$12.99	800-232-7427	briarpatch.com
17.	Briarpatch	Newton's Apples BG ES	7-12	\$24.99	800-232-7427	briarpatch.com
18.	Briarpatch	Thomas Making Tracks Game BG ES	4-12	\$24.99	800-232-7427	briarpatch.com
19.	Center Enterprises	Paint & Clay Explorers AC CP ES HO ST	3-12	\$10.95	800-542-2214	centerenterprises.com
20.	Chronicle Books	Animal Lacing Cards AC TR TY	3-5	\$14.95	800-722-6657	chroniclekids.com
21.	Chronicle Books	World Almanac Puzzler Deck CP ES HO PZ	6-12	\$9.95	800-722-6657	chroniclekids.com
22.	Concord Camera	OnGuard Kids Safety System SR	6-12	\$19.95	888-363-1813	onguardkids.com
23.	Darda	Jay Jay the Jet Plane CO CP ES HO NO TS TY	4-8	\$44.99	800-877-7171	walters.com
24.	Dolly Adventures	Dolly Goes to the Beach BO CP ES FP SR TR	2-8	\$19.95	866-363-6559	dollyadventures.com
25.	Dolly Adventures	Dolly Goes to the Supermarket BO CP ES FP	2-8	\$19.95	866-363-6559	dollyadventures.com
26.	Dragonfly Innovation	Artist Trading Cards AC CP ES SR TR TY	8-12	\$24.95	800-998-8097	dragonflyinnovation.com
27.	Dragonfly Innovation	Puzzle It Out AC CP ES PZ TY	4-12	\$24.95	800-998-8097	dragonflyinnovation.com
28.	EDC Publishing	Paper Making Kid Kit AC CP ES SR	6-12	\$17.99	800-747-4522	edcpub.com
29.	EDC Publishing	See Inside Science BO ES	7-12	\$12.99	800-747-4522	edcpub.com
30.	Educational Insights	North Pole Camouflage CP ES PZ TR TY	7-12	\$19.99	800-995-4436	educationalinsights.com
31.	Emines	Roll 'n Divide BG ES TR	8-12	\$24.99	408-247-3298	emines.com
32.	Evolving Toys	Civil Lore! BG	12-12	\$29.95	888-218-7171	playcivil.com
33.	Folkmanis	Dutch Rabbit Puppet CP FP PL PU	3-12	\$24.00	800-654-8922	folkmanis.com
34.	Folkmanis	Hummingbird Finger Puppet CP FP PU TR	3-12	\$6.00	800-654-8922	folkmanis.com
35.	Folkmanis	Ragdoll Cat Puppet CP FP PU TR	3-12	\$38.00	800-654-8922	folkmanis.com
36.	Folkmanis	Zebra & Giraffe Stage Puppet CP FP PU	3-12	\$16.00	800-654-8922	folkmanis.com
37.	Foreign Language	Foreign Language Learning Game AE BG CD	3-12	\$24.99	603-964-5794	languagelearninggame.com
38.	Fox Home Ent.	Robots Follow Along DVD DV	9-12	\$14.98	310-369-5369	foxhome.com
39.	Fox Home Ent.	Stellaluna Follow Along DVD DV	9-12	\$14.98	310-369-5369	foxhome.com
40.	Fox Home Ent.	Thumbelina Follow Along DVD DV	9-12	\$14.98	310-369-5369	foxhome.com
41.	Free Spirit Pub.	Ready to Rock Kids CD	4-9	\$14.95	800-735-7323	freespirit.com
42.	Funstreet	Pile It Card Game CG ES	6-12	\$9.99	800 901 9820	funstreetgames.com
43.	Gamewright	Hats Off CG ES TR	6-12	\$5.99	800-638-7568	gamewright.com
44.	Gamewright	Step to It! AE CG ES	5-12	\$11.99	800-638-7568	gamewright.com
45.	Gamewright	Thataway CG ES TR	8-12	\$5.99	800-638-7568	gamewright.com
46.	Gamewright	Toss Your Cookies AE CG ES	8-12	\$11.99	800-638-7568	gamewright.com
47.	Happy Kid Co.	Original Fortamajig AE CO CP ES FP OP TR	3-12	\$69.95	800-617-0474	thehappykidcompany.com
48.	Harebrain	WhisperPhone CP EQ ES FP	6-12	\$7.95	877-535-4240	whisperphone.com
49.	HR Press	Health & Wellness Record BO	0-12	\$24.99	705-721-4981	healthandwellnessrecord.
50.	Imagination Box	Paintable Dollhouse AC CP DH FP	5-12	\$19.95	208-265-2699	imaginationboxco.com
51.	Jester & Pharley Phund	Jester Book & Pharley Doll BO PL	3-8	\$20.00	800-953-7637	thejester.org
52.	Juno Baby	Original Music AT CD ML TR	0-12	\$16.00	415-460-6415	junobaby.com
53.	Kidkraft	Grill 'N Bake Kitchen ES FP	3-8	\$249.00	800-933-0771	kidkraft.com
54.	Kids II	Takealong Tunes ML TR	1-12 mos	\$7.99	800-230-8190	kidsii.com
55.	Kids Love Spanish	Kids Love Spanish ES TR DV	2-8	\$99.99	480-415-9012	kidslovespanish.com
56.	Kingka	Matching & Memory Game BG ES PZ	3-12	\$29.99	888-890-6847	kingkagames.com
57.	Learning Resources	Color Play Penguins AE OP TY	2-5	\$15.96	800-222-3909	learningresources.com

DR. TOY'S BEST CHILDREN'S VACATION PRODUCTS FOR 2007

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

#	Company	Product Type	Age	Price	Phone	Website
58.	Learning Resources	World Traveler FP	3-5	\$32.95	800-222-3909	learningresources.com
59.	Lockmade	Konstruk-Tubes CO CP ES	6-12	\$29.95	941-920-3506	konstruktubes.com
60.	McNeill Designs	You've been Sentenced! CG ES	8-12	\$24.95	866-520-2555	mcneillbrighterminds.com
61.	MEGA Brands	Building Imagination Bag CO CP ES TR TY	1-5	\$14.99	800-465-6342	megabrands.com
62.	MEGA Brands	Lil' Firetruck CO CP ES OP TR TY	1-5	\$9.99	800-465-6342	megabrands.com
63.	MEGA Brands	Mountain Peak Expedition CO CP ES HO TR	8-12	\$19.99	800-465-6342	megabrands.com
64.	MEGA Brands	The Empress CO CP ES FP TY	6-12	\$39.99	800-465-6342	megabrands.com
65.	MGA	Beach Ball Sprinkler AE OP	1 1/2-12	\$14.99	888-222-4685	mgae.com
66.	MGA	XO Brain Test XO EG ES SW TR VG	7-12	\$14.00	888-222-4685	mgae.com
67.	Mr. McGroovy's	Box Rivets AC CO CP ES FP NO OP	3-12	\$8.95	925-518-9148	mrmcgroovys.com
68.	Museum Tour Catalog	WonderMaze AC CO CP ES NO PZ TY	3-12	\$39.95	800-360-9116	museumtour.com
69.	Oregon Scientific	SmartGlobe EG ES	5-12	\$129.99	800-853-8883	www2.oregonscientific.com
70.	Parents® by Battat	Pop Beads AC CP	4-	\$14.99	800-247-6144	parents.com
71.	Patch Products	Can-Do Roo AE BG ES PL TY	4-12	\$14.99	800-524-4263	patchproducts.com
72.	Patch Products	ShakeDown AE BG	7-12	\$24.99	800-524-4263	patchproducts.com
73.	Peaceable Kingdom	Sticker Activity Tote CP ES FP TR	3-12	\$8.95	877-444-5195	pkpress.com
74.	Piano for Preschoolers	Piano for Preschoolers CP ES ML	3-5	\$49.95	866-901-1041	pianoforpreschoolers.com
75.	Playhut	Crawl N Play AE CP FP OP TR	3-5	\$29.99	888-752-9488	playhut.com
76.	Playhut	Megaland AE CP FP OP TR	3-5	\$49.99	888-752-9488	playhut.com
77.	Playmobil	Knight's Castle Micro World CP DO FP TR TS	6-8	\$8.99	800-752-9662	playmobil.com
78.	Professor Pocket	Our Silly Farm Adventure CD CP ES ML TR	2-8	\$15.95	704-258-8888	professorpocket.com
79.	Rex Games	Travel Tangoes ES PZ TR	5-12	\$8.99	800-542-6375	tangoes.com
80.	Rock 'N Learn	Dance with the Animals AE ES FP ML DV	3-5	\$19.99	800-348-8445	rocknlearn.com
81.	Schoenhut Piano	5-Piece Junior Drum Set TY	6-12	\$160.00	888-414-2739	toypiano.com
82.	Scribble Mats!	Scribble Puzzles AC CO CP ES NO PZ TR TY	3-12	\$5.00	877-543-3248	scribblemats.com
83.	Secret Mountain	Treasure in My Garden BO ML DV	2-6	\$16.95	514-483-9281	thesecretmountain.com
84.	Signing Time!	Leah's Farm ES DV	1-8	\$21.99	801-226-0223	signingtime.com
85.	Smart Picks	Fish Who Wished...Eat Fruit BO TR	1-8	\$15.95	216-226-6173	smartpicks.com
86.	Smarterville	Discover Reading Baby BO CD ES SW DV	3-18 mos	\$99.99	888-605-5055	hop.com
87.	Smarterville	Discover Reading Toddler BO CD ES SW DV	18 mos-3	\$99.99	888-605-5055	hop.com
88.	Smarterville	Hooked on First Grade BO CD ES SW DV	5-7	\$99.99	888-605-5055	hop.com
89.	SmartLab Toys	1st Grade Challenge BO EG ES TR	6-12	\$19.99	866-319-5900	smartlabtoys.com
90.	SmartLab Toys	ArtLab: Clay Studio AC AE BO CO CP FP	7-12	\$19.99	866-319-5900	smartlabtoys.com
91.	Snap TV Games	MLB Trade Up BG FP DV	6-9	\$29.99	800-963-6010	snaptvgames.com
92.	Straight Edge	Beach Read a Mat CP ES	3-5	\$5.49	800-732-3628	straightedgeinc.com
93.	Taggies	Flower Me Fun AE FP PL TY	1 mo-12	\$19.95	877-482-4443	taggies.com
94.	Taggies	Touchdown TAGGIES AE FP OP PL TY	1 mo-12	\$19.95	877-482-4443	taggies.com
95.	Techno Source	Rubik's Revolution CP EQ ES TS	5-12	\$19.99	212-725-4500	rubiksrevolution.com
96.	Think Fun	Hot Spot ES TR	8-12	\$17.00	800-468-1864	thinkfun.com
97.	Ttalf	Yackle Ball AE CP ES FP HO OP SR TR TY	2-12	\$19.95	704-528-1130	yackleball.com
98.	University Games	Big Brain Academy BG CP ES	8-12	\$24.99	800-347-4818	ugames.com
99.	University Games	Caterpillar Fun Pocket CP FP TR TY	3-8	\$5.99	800-347-4818	ugames.com
100.	University Games	Dora Fold & Play Set CP FP TR TY	3-8	\$9.99	800-347-4818	ugames.com
101.	University Games	Horton Hears A Who! CG ES FP TR TY	4-12	\$6.99	800-347-4818	ugames.com
102.	University Games	Polly the Porcupine Game ES FP PZ TY	4-12	\$15.98	800-347-4818	ugames.com
103.	Wild Republic	Steve Irwin Figure AE CP DO ES OP SR	4-12	\$22.00	800-800-9678	wildrepublic.com
104.	Wonderfun	Bop-A-Lots DVD CD CP ES FP ML SR DV	6 mos-4	\$19.95	888-267-2568	bopalots.com
105.	Wowwee	FlyTech Dragonfly TY	8-12	\$49.99	800-310-3033	wowwee.com
106.	Zabazoo	RUKSHUK BG CG ES PZ SR	8-12	\$24.95	877-528-5252	rukshuk.com

Key to product type
AC = arts & crafts
AE = active
AT = audiotape
BG = board game
BO = book

CD = book
CG = card game
CO = construction
CP = creative
DH = dollhouse
DO = doll

DV = DVD
EG = electronic game
EQ = equipment
ES = educational
FP = fantasy play
HO = hobby

ML = musical
NO = novelty
OP = outdoor play
PL = plush
PU = puppet
PZ = puzzle

SR = socially respons.
ST = stamps
SW = software
TR = travel item
TS = transportation
TY = toy



Dr. Toy's Tips For Summer Time Fun

Dr. Toy's Tips are guidelines for wholesome summer vacation playtime to make the time more balanced and fun for your child:

1. Locate a good variety of challenging products appropriate for age and interests.
2. Arrange toys and playthings so they are easy to access and easy to store away.
3. Create a variety of interesting and enjoyable activities.
4. Be sure to create a good mix of indoor and outdoor play.
5. Remind children that they should drink plenty of water during the summer time to avoid dehydration.
6. Children need rest, healthy snacks, safety awareness, instruction, and safe play.
7. Children should play with age appropriate products and proper supervision to avoid accidents.
8. Learning to prepare a simple recipe is practical fun for children including making sandwiches, scrambled eggs, or simple, healthy snacks.
9. Encourage children to learn how to make something useful like a craft project, or to learn to assemble a puzzle.
10. Express admiration for each accomplishment. Children thrive when their talents are recognized and nurtured.
11. Gather an assortment of creative projects and various materials in a storage box along with easy-to-follow directions. Arrange an assortment of paper, glue, safety scissors, and magazines to easily cut pictures for collage and scrapbooks in an accessible box. Take time to do creative and fun projects with your child.
12. Projects that involve planting, making, or learning things have extra value.

Plenty of great play ideas and products are available for all ages, interests, and skills to make Summertime Special, Safe and Satisfying.



Selected "Smart Toys" for Vacation Fun & Learning

Construction Play-Lil'

Firetruck™ Age 1-5 \$9.99
MEGA Brands megabrands.com
800-465-6342

Critical Thinking-XO Brain Test

XO Age 7-12 \$14.00 MGA
Entertainment mgae.com
888-222-4685

Dexterity-Baby Tangle Ages 6

Mos. and up \$9.99 Tangle Toy
Baby Tangle tangletoys.com
800 829 3808

Language Development- Ragdoll

Cat Puppet Age 3-12 \$38.00
Folkmanis folkmanis.com
800-654-8922

Logical Thinking - Scramble

Squares®Puzzles Age 4-12
\$8.95 b. dazzle b-dazzle.com
800-809-4242

Mental Skills - North Pole

Camouflage Age 7-12 \$19.99
Educational Insights
educationalinsights.com
800-995-4436

Social Development -Pretend &

Play World Traveler Age 3-5
\$32.95 Learning Resources
learningresources.com
800-222-3909

Strategy/Logic Development -

Newton's Apples Age 7-12
\$24.99 Briarpatch
briarpatch.com 800-232-7427



Dr. Toy's Best Children's Vacation Products Program 2007

Report of the Best Products for Summertime Fun and Learning



This Award Program was created by noted child development authority, Stevanne Auerbach, Ph.D. (a.k.a. Dr. Toy) to guide the purchase of safe, affordable, educationally oriented, and stimulating toys and products."

As a childhood specialist," says Dr. Toy, Director, The Institute for Childhood Resources, founded in San Francisco in 1975, "I have seen the need for year-round resources to find the most appropriate, safe and engaging learning and developmental products.

Summertime Vacation is the perfect time for toys and play.

Dr. Toy's Guide (www.drtoy.com) has been available to thousands of visitors daily from around the world who have access to the information. The site was the first on-line resource to evaluate toys and children's products.

"The best play products are selected from companies across the U.S., Canada and other countries to provide children with exciting tools that help them to play, develop skills, expand creativity and physical dexterity, prepare for school, and provide constructive activities."

The winning products include innovative toys, games, and books, videos, audio-tapes, software/CD's, crafts, socially responsible and many other children's products.

Dr. Auerbach believes "parents, grandparents and teachers need help in locating new, diversified products that children will enjoy using while they increase learning and physical skills, enhance instruction and expand creativity."

"Children learn best through play," says Dr. Auerbach, "and these products encourage children to maximize their potentials."

"Vacation is a good time to 'take stock' and to do an inventory of what your child is playing with, what is not used and what they need next in their development." Adds Dr. Toy. "Our unique Guide offers excellent ideas for choosing new products for Summertime so children have positive experiences during their vacation and are better prepared for the Fall's return to school."

"Dr. Toy's Best Vacation Products" were carefully chosen from among hundreds reviewed at toy fairs, and from catalogs and through



many other sources, and by using extensive criteria she has developed. Among the criteria are: safety, age-appropriateness, design, durability, lasting play value, cultural and ethnic diversity, good transition from home to school, educational value, learning skills, creativity,

improvement in the understanding of the community and the world, good value for price, and, naturally,

Fun. In addition to the "Best Vacation Products", Dr. Toy's "100 Best Products,"

"Best Products Program Spring" and "100 Best" reports winning products that are affordable, well designed, and reflect a wide range of baby to older children's interests.

"Best Vacation Products" winners offering plenty of smart play include: Action Products I Dig Prehistoric Shark, ALEX Happy Camper Chair, b. dazzle Swimming Champions Scramble Squares, Baby Hindustani, Learn Hindi Alphabet, Bandai America Tamagotchi Connection, Blue Orange Games Bendomino, Breyer/Reeves Blackjack, Briarpatch I Spy 3-D and Newton's Apples, Chronicle Books Animal Lacing Cards, Darda Jay Jay the Jet Plane, Dolly Adventures Dolly Goes to the Beach, EDC Publishing Paper Making Kid Kit, Educational Insights North Pole Camouflage, Folkmanis Hummingbird Finger Puppet and Ragdoll Cat Puppet, Fox Home Ent. Thumbelina Follow Along, Free Spirit Pub. Ready to Rock Kids, Harebrain WhisperPhone, Imagination Box Paintable Dollhouse, Jester & Pharley Phund Jester Book & Doll, Kids IITakealong Tunes, Kids Love Spanish, Learning Resources Color Play Penguins and World Traveler, Lockmade Konstruk-Tubes, McNeill Designs You've been Sentenced! MEGA Brands Building Imagination Bag and Lil' Firetruck, MGA Beach Ball Sprinkler, Museum Tour Catalog WonderMaze, Patch Products ShakeDown, Peaceable Kingdom Sticker Activity Tote, Playhut Crawl N Play, Playmobil Knight's Castle Micro World, Rock 'N Learn Dance with the Animals, Schoenhut Piano 5-Piece Junior Drum Set, Smarterville Hooked on First Grade, Straight Edge Beach Read a Mat, Ttalf Yackle Ball and Wild Republic Steve Irwin Figure

More on Program, Products, Companies, Resources and Dr. Toy see www.drtoy.com

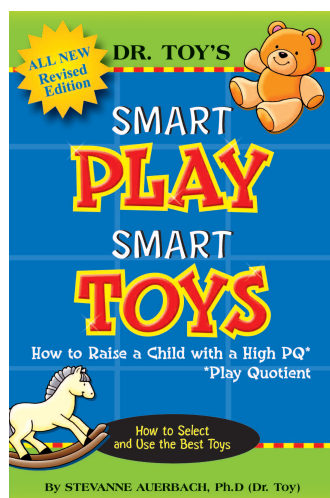


SMART PLAY SMART TOY

Books to Guide Search For The Right Toy

See
EducationalInsights.com
For more information
or to order books, call
800-995-4436
www.drtoy.com.

The book is now avail-
able in English in India
and the United States,
Korean, Spanish and
Thai. Soon it will be
available in Indonesia,
Israel and Croatia.
For more information:
DrToy.com and
BarnesAndNoble.com



"Many people think play is trivial, but it isn't," said Dr. Toy. "Play is vital for the developing mind because it allows children to extend their imagination, resourcefulness, social interaction, problem-solving skills and resilience."

The book helps parents navigate the thousands of toy and play options available, offers tips on how to evaluate toy safety, and provides 160 activities that enhance PQ. In addition, it identifies gender-specific and age-appropriate toys, important craft supplies for playtime and hundreds of ways to make play a life-long and nurturing experience.

PLAY According to Jim Whitney, President of Educational Insights, "Effective play produces a well-rounded child, ready to take on further learning challenges. We are very pleased to be involved in spreading the very popular and practical advice for which Dr. Toy is so well known."

For copies of "Smart Play/Smart Toys" contact:
EducationalInsights.com or call 800 995 4436.
Order autographed copies at **TheArk.com**



The book is now available
in Korean, Spanish and
Thai. For more information,
see www.drtoy.com

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Dr. Toy provides
practical ideas to
enhance play-
time, for all
children from
baby to older
children.

- Dr. Stevanne Auerbach really understands children, play

children...
Michael B.
Rothenberg, M.D.
• Auerbach
applies her sci-
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preachy exper-
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and toys. This
book is a won-
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for parents,
teachers and
everyone who
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watercolors to

amuse,
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activate
children.
Kathryn
Carpenter
Booklist,
American Library
Association

- **Dr. Toy's Smart Play Smart Toys** is a great guide for anyone searching for the right toy for creative play, building developmental skills or for just plain fun. It's easy to use and well organized. Invaluable!

Alice Bergman
West Side Kids
(ASTRA mem-
ber), N.Y. C.



"Toys+Play = Smart Kids"