# Dr. Toy's Vacation Gift Guide

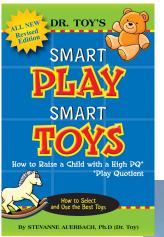
Toys, books, software, games, puzzles, audio and video, and much more...

**BEST VACATION** 

**Children's Products** 

## <u>Dr. Toy makes product selections based</u> <u>on the following criteria:</u>

- safety
- innovation
- design and durability
- age appropriateness
- long lasting play value
- cultural and ethnic diversity
- good transition from home to school
- educational value and learning skills
- creativity
- improves understanding of the community and the world (socially responsible)
- good value for price, and,
- just plain fun!



Let's

Smart Toys + Smart Play = Smart Kids!

Dr. Toy's

**Best Vacation** 

Children's Products

for 2006



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### Dr. Toy's Tips For Keeping Toys Safe & Clean

- Watch for small parts, sharp edges, loose ties, or other possible dangers for small children under the age of 3.
- Be sure products are labeled non-toxic.
- Cover exposed electric sockets.
- Toys handled frequently by infants and toddlers should be cleaned and disinfected or when soiled, to prevent the spread of germs.
- Follow these steps for washable, colorfast toys:
- 1. Wash toys with soapy water, then rinse thoroughly
- Clean toys with a solution of 3/4 cup household bleach in 1 gallon of water. Let stand for 5 minutes.
  Rinse completely and dry.
- For more tips on disinfecting with household bleach, contact: www.Clorox.Com

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## About Dr. Toy

Dr. Toy, Stevanne Auerbach, Ph.D. Director of the Institute for Childhood Resources, San Francisco, produces an annual holiday guide, "100 Best Children's Products," is a expert in child development, author of <u>Dr. Toy's Smart</u> <u>Play/Smart Toys</u> and <u>Toys for a Lifetime</u>, a frequent writer of articles, consultant, and speaker about toys, children's products, play and parenting issues.

**Dr. Toy's Guide** (www. drtoy.com) was the first site to provide toy information on the internet.



# Dr. Toy's Tips on Selecting Toys and

### Other Children's Products

Before shopping observe child at play. Gather a list of possible products from <u>Dr. Toy's Holiday Guide</u>: "100 Best Children's Products" and from <u>Dr. Toy's Guide</u>: web site (drtoy.com). Ask for suggestions from sitter, grandparents, teacher and other parents. Notice store and product ads. Check your child's "Wish List" and current needs. As you examine a potential purchase, ask yourself...

1. Is the toy safe? Any potential hazards? Is the product too small? Any sharp edges or loose ties? Is it nontoxic? Durable? Will it take rough treatment? Does it meet Consumer Product Safety Standards? Is there a guarantee on the product? What is the return policy?

**2. Is the product fun?** A toy or children's product is supposed to entertain the child. It should amuse, delight, excite, and be enjoyable.

**3. Is the product appropriate?** Is this toy or product significant now? Does it fit the child's age, skills, and abilities? Will it hold interest? Will child use the product happily?

**4. Is the product well designed?** Is it easy to use? Does it look good? Feel good? Is the product versatile? Is there more than one use for the product?

**5.** Is the product durable? Will it be something that will last a long time? Children play hard and subject their toys to a lot of abuse and wear.

6. Is the product appealing to the child? Does it offer an opportunity for fun, to learn, and to think? Does it help him/her learn about living environment? Is the toy or product inviting?

7. Will the product help the child expand creativity? With the right products the child can expand his or her imagina-tion in art, crafts, drama, hobbies, language, reading, music and physical movement.

8. Will the toy frustrate or challenge the child? Does the toy offer something new to learn, to practice, or try? Will the child know how to use the product? Or, will it be too difficult to use without adult assistance?

**9.Does the product match the package and the package match the product?** If the toy does not match ads or packaging it can be disappointing. Is age-grading clear?

**10. Will the toy help nurture childhood?** Does the product help the child express emotions, experience concern for others, practice positive social interaction? Does it provide value to his or her childhood? Or, are there any violent, sexist, or other negative aspects to the product?

11. What will the toy teach? Does it help expand positive selfesteem, values, understanding, and cultural awareness? Does it offer practice in skill building? Eye/hand coordination? Fine and large motor skills? Communication? Does it educate the child about the environment? Community? World? History? Computers? Other skills?

**12.** Can the product be cleaned and reused? If it is not washable, can it be cleaned in some practical way?

13. Can I afford this toy? Does the price match the value?

#### Say "Toy" around the world! Afrikaans : Speelgoed Albanian : Lodra grazie Arabic : Lu'ba Armenian : Jaghalik Assyrian : Thal Yadei Bangla : Khelna Bosnian : Igrachka Croatian : Igrachka Czech : Hracka Cantonese : Wan Gee Mandarin : Wan Ju Danish : Legetoej Dutch : Speelgoed Egyptian : Lu'ba English : TOY Estonian : Mänguasi Farsi : Samanie Bazi Atfal Finnish : Leluja Flemish : Speeltje French : Jouet German : Spielzeug Greek : Pehnithi Haitian Creole : Jwet Hawaiian : Mea pa'ani Hebrew : Tza'a'tzu'a Hindi : Khilona Hungarian : Játék Icelandic : Leikfang Indonesian : Mainan Iranian/Farsi : Asbabe Bazie Irish : Bréagán Italian : Giocattoli Japanese : Omocha Korean : Jang Nan Gam Macedonian : Igracka Malay : Barang permainan kanakMalayalam : Kalippattam Maltese : Gugarell Marathi : Khelane Nederlands : Speelgoed Norwegian : Leke Ovambo : Okai Ma Kokudana Papiamentu : Kos Di Hunga Polish : Zabawka Portuguese : Bringuedo Romanian : Jucarie Russian : Igrushka Slovenian : Igracha Spanish : Juquete Surinam : Pre sani Swedish : Leksak Tagalog : Laruan Tamil : Bommai Telugu : Bomma

Thai : Khong-len' Turkish : Oyuncak Ukrainian : Igrashka Vietnamese : Do choi



# Dr. Toy's Suggested Smart Toys to Assist Your Child in Learning & Fun

#### 1. Outer Banks Lighthouses Scramble Squares® Age 6 and up \$8.95

Learn about lighthouses with 9 piece, 4"x4" brainteaser puzzles, easy to play, but hard to solve. Wide range of choices (100 designs, Flyfishing, Covered Bridges others depending on interests). Develop critical thinking skills, perseverance and more when challenged to solve puzzle. Reusable case. b. dazzle, www.b-dazzle.com, 800- 809-4242

**2.** Sudoku Age 7 and up \$19.99 This skill building game challenges as simple to play, but difficult to master. Develop logic and reasoning. Includes 3-D game board grid, number tiles, tile storage compartment with booklet featuring 50 different puzzles.

www.briarpatch.com 800-232-7427

Briarpatch

#### 3. Let's Pretend Grill-and-Go Camp Stove Age 3 -12 \$29.99

Dramatic role playing make-believe barbeque. Cooking develops imagination, language and fosters creativity. Features boiling, sizzling sound effects, grill and burner glow red. Fun for child while adults cook. Equipment converts to carrying case. Two "AA" batteries required. Educational Insights, www.educationalinsights.com 800-995-4436

**4. Peacock Puppet Age 3 -7 \$44** Amazing 18" peacock puppet has fully open, multi-colored, textured "feather" display, multiple hand operations adds play value as child communicates, creates dramas, narrates stories and learns to work head/neck, legs, or "feathers." Full-hand design splays "feathers" for easy body and head movement. Folkmanis www.folkmanis.com 800-654-8922

**5. KAPLA Barrel \$66 Age 3-12** Excellent creative construction toy made of high-quality wood. Young builders delight at endless possibilities of 200 pine pieces. Blocks are easy for small hands to manipulate. Supports confidence, concentration, problem solving, measure, design, organize, create, imagine, social skills plus eye hand and physical coordination. KAPLA Toys, www.kaplatoys.com 912-944-6296

6. Smart Splash<sup>®</sup> Memory Match Clams<sup>™</sup> Age 2 -12 \$15.95 This skill building water toy challenges child to build memory skills and improve fine motor skills while playing in the bathtub, pool or pond. Collection of six colorful clams open to vibrant fish, crabs and starfish. Each piece sturdy, mold-resistant plastic with reusable mesh storage bag. Learning Resources, www.learningresources.com 800-222-3909

7. Tiny'n Tuff@ Off-Road Set<sup>TM</sup> Age 1 -5 \$14.99 First vehicle set empowers, stimulates preschooler to build and create with imagination. Easy-to-build, three-piece vehicles with bigger wheels mix and match for easy manipulation. Transformable obstacle track comes with two rock shaped, two log shaped and two maxi blocks. Endless combinations for open-ended learning and play. Mega Bloks, www.megabloks.com 800-465-6342

**8.** Big Fish Lil' Fish Age 4 -12 \$4.99 Enjoy playing fast-paced card game and improve thinking skills. Take turns using big fish to eat little fish. Beware the puffer fish can't be eaten or wind up with a whole pile of fish cards. The first player without cards wins the game. Easy to learn, fun to play set is complete with 60 brightly colored cards in travel size box. MGA Entertainment, www.mgae.com 800-222-4685

9. Tangle Jr. Age 3 and up \$1.99 Tangles are perfect as a relaxing toy for children (and adults) to play on trips or anytime. Slips through your fingers, knots up in your hand, and feel tensions release. Play to quiet the brain, achieve tranquility and relax. An original infinite scupture Tangle is 20 interconnected 90 degree segments.

Tangle Toys, www.tangletoys.com 888-829-3808

10. Magic Cauldron Age 5-8 \$14.98 Math is magical with game of bubbling cauldrons and wacky ingredients like worms. Game is easy to learn and fun to play as ingredient card is selected, look at sum on the back, then guess solution by matching addition or subtraction card. What equals 10? Rub back of card to see if answer is correct. Children enjoy solving math as they laugh and cook. Be first to fill up cauldron and win. University Games, www.ugames.com. 800-347-4818



#	Company	Product Type	Age	Price	Phone	Website
1.	ALEX	Games To Go BG TR	5-8	\$29.99	800-666-2539	alextoys.com
	ALEX	Magic Tracer AC NO TR	5-8	\$11.99	800-666-2539	alextoys.com
	Athletic Baby	Athletic Baby Basketball AE DV	3-36m	\$16.99	972-781-6806	athleticbaby.com
	b. dazzle	Covered Bridges Scramble Square ES NO PZ	6-12	\$8.95	800-809-4242	b-dazzle.com
	b. dazzle	Fly Fishing Scramble Square ES NO PZ TR	6-12	\$8.95	800-809-4242	b-dazzle.com
	b. dazzle	Outer Banks Lighthouses Square ES NO PZ TR		\$8.95	800-809-4242	b-dazzle.com
	b. dazzle	San Antonio Scramble Square ES NO PZ TR	6-12	\$8.95	800-809-4242	b-dazzle.com
	Babalu	FeltTales CP ES TR	3-5	\$16.95	805-963-8180	
	Blue Orange	CooCoo the Rocking Clown CO	3-12	\$19.95	415-252-0372	blueorangegames.cor
0.	Blue Orange	Ringgz BG	8-12	\$29.95	415-252-0372	blueorangegames.cor
1.	Blue Orange	Speedy Eddy BG	5-12	\$24.95	415-252-0372	blueorangegames.cor
2.	Breyer/Reeves Intl	Horse Fun Party Pack AC CP	6-12	\$50.00	973-633-5090	breyerhorses.com
3.	Briarpatch	Sudoku ES TR TS	7-12	\$19.99	800-232-7427	briarpatch.com
4.	Cadaco	Buzztime Head-on Trivia Challenge EG	10-12	\$19.99	800-621-5426	cadaco.com
5.	Carson Dellosa	Butterflies-Life Cycles Dominoes BG ES PZ SC	25-12	\$9.99	800-274-1150	carsondellosa.com
5.	Carson Dellosa	Summer Bridge Activities Books BO ES TR TS		\$12.95	800-274-1150	carsondellosa.com
7.	Center Enterprises	Ready 2 Learn Giant Stampers AC CP ES HO	3-10	\$44.95	800-542-2214	centerenterprises.con
3.	Chicco	Chicco 3D Playground AE CP ES	3-36m	\$59.99	877-424-4226	chiccousa.com
Э.	Chronicle Books	Camp Kit AE BO TR TY	6-12	\$15.95	800-722-6657	chroniclekids.com
).	Chronicle Books	Doodles BO	3-12	\$18.95	800-722-6657	chroniclekids.com
1.	Chronicle Books	Scribbles BO	3-12	\$18.95	800-722-6657	chroniclekids.com
2.	Cranium	Hoppity Winks GE TR	6-12	\$9.95	877-272-6486	cranium.com
3.	Cranium	Super Jacks GE TR	6-12	\$9.95	877-272-6486	cranium.com
1.	Cranium	WonderWorks Picture Studio CP TR	6-12	\$9.99	877-272-6486	cranium.com
	Cranium	WonderWorks Talking Picture Book BO CP TR		\$19.99	877-272-6486	cranium.com
5.	Discovery Toys	Stargo BG ES OP	6-12	\$18.99	800-984-5454	discoverytoysinc.con
7.	Dolly Adventures	Dolly Goes to the Beach BO ES FP	3-8	\$21.95	866-363-6559	dollyadventures.com
3.	Educational Insights	Grill-and-Go Camp Stove CP FP	6-12	\$29.99	800-995-4436	educationalinsights.c
Э.	Educational Insights	Kanoodle PZ	6-12	\$9.99	800-995-4436	educationalinsights.c
).	Educational Insights	Magic Show! CP HO	6-12	\$19.99	800-995-4436	educationalinsights.c
1.	Educational Insights	PlayFoam AC CP	6-12	\$9.99	800-995-4436	educationalinsights.c
	Educational Insights	Space Faces BG ES	4-12	\$29.99	800-995-4436	educationalinsights.c
3.	Educational Insights	Trail Mate Adventure Tool AE CP HO SC	7-12	\$7.99	800-995-4436	educationalinsights.c
ł.	Elope	Double Cone Princess Pink AE CP ES NO PL	3-10	\$16.99	800-553-5673	elope.com
5.	Family Pastimes	Berries, Bugs & Bullfrogs #35 BG	4-7	\$8.00	888-267-4414	familypastimes.com
).	Folkmanis	Elephant Puppet PL PU TR	3-5	\$44.00	800-654-8922	folkmanis.com
'. '.	Folkmanis	Harbor Seal Puppet CP PL PU TR	3-12	\$30.00	800-654-8922	folkmanis.com
	Folkmanis	Peacock Puppet PL PU TR	3-7	\$44.00	800-654-8922	folkmanis.com
	Fundex Games	Bubba PT	5-12	\$14.99		fundexgames.com
	Fundex Games	Sonic Search PT	5-12	\$14.95	800-486-9787	fundexgames.com
	Funrise Toys	Pog BG HO	5-12	\$9.99	800-882-3808	funrise.com
2	Gamewright	Combo King GE TY	8-12	\$14.99	800-638-7568	gamewright.com
3.	Gamewright	Feed the Kitty GE TY	4-12	\$11.99	800-638-7568	gamewright.com
). 1.	Gamewright	Original Little Hands GE TY	3-12	\$3.99	800-638-7568	gamewright.com
г. 5.	Gamewright	Top Speed GE TY	8-12	\$5.99	800-638-7568	gamewright.com
5. 5.	Hooked on Phonics	Hooked on Colors TR TS DV	3-5	\$14.99	888-605-5055	hookedonphonics.com
у. 7.	Hooked on Phonics	Hooked on Handwriting BO CM ES	3-5 4-6	\$64.99	888-605-5055	hookedonphonics.com
7. 3.	Hooked on Phonics	Hooked on Numbers TR TS DV	4-0 3-5	\$04.99 \$14.99	888-605-5055	hookedonphonics.com
э. Э.	Hooked on Phonics	Hooked on Shapes TR TS DV	3-5	\$14.99 \$14.99	888-605-5055	hookedonphonics.com
9. 0.	Int'l Playthings	Filo by Quercetti & Co. SpA ES TR	3-3 4-12	\$14.99 \$18.99	800-631-1272	intplay.com
0. 1.		Little Chubbies Assortment TR TS	4-12 1-3	\$18.99	800-631-1272	intplay.com
		Key to Product T	vpe:			
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# DR. TOY'S BEST CHILDREN'S VACATION PRODUCTS FOR 2006 Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

		Key to	<u>Product Type:</u>			
AC = Arts and Crafts	CD = CD	DH = Doll House	FP = Fantasy Play	OP = Outdoor Play	SR = Social Responsible	
AE = Active	CG = Card Game	DO = Doll	GE = Game	OT = Other	SW = Software	
AT = Audiotape	CM = CD-Rom	DV = DVD	HO = Hobby	PL = Plush	TR = Travel	
BG = Board Game	CO = Construction	EG = Electronic Game	ML = Musical	PU = Puppet	TY = Toy	
BO = Book	CP = Creative	ES = Educational	NO = Novelty	PZ = Puzzle	VT = Video Tape	
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#	Company	Product Type	Age	Price	Phone	Website
52.	Int'l Playthings	Major League Baseball Trivia CG TR	8-12	\$7.99	800-631-1272	intplay.com
53.	Int'l Playthings	Taggies Big Soft Blocksby Earlyears® PL TR	0-3m	\$34.99	800-631-1272	intplay.com
54.	Kids II	Big Catch! Fishing Net AE CP PT TR	1-3	\$4.99	800-230-8190	kidsii.com
55.	Kids II	Big Smiles! Activity Camera CP TR	6-36m	\$5.99	800-230-8190	kidsii.com
56.	Kids II	Take Along Caterpillar ES PL TR	3-36m	\$14.99	800-230-8190	kidsii.com
57.	Kuleana	Hawaiian Lei Making Kit AC CP ES NO TR	5-12	\$14.99	866-367-4852	beahulagirl.com
58.	Kuleana	Princess Leilani CP DO ES NO TR	4-12	\$24.99	866-367-4852	beahulagirl.com
59.	la manzana roja	Mom, Dad & Me ES DV	2-10	\$18.99	817-793-7939	Lamanzanaroja.com
60.	Learning Horizons	ABC Wipe Off Mat AP ES	3-6	\$3.95	800-532-8876	learninghorizons.com
61.	Learning Horizons	Preschool Coloring & Activity AP BO	3-5	\$4.99	800-532-8876	learninghorizons.com
62.	Learning Horizons	Healthy Foods Wipe Off Mat AP ES	3-6	\$3.95	800-532-8876	learninghorizons.com
63.	Learning Horizons	Leap Frog Addition Wipe Off Mat AP ES	3-6	\$3.95	800-532-8876	learninghorizons.com
64.	-	Leap Frog Money Mat AP ES	3-6	\$3.95	800-532-8876	learninghorizons.com
65.	Learning Horizons	Kindergarten Coloring & Activity AP BO	5-6	\$4.99	800-532-8876	learninghorizons.com
	Learning Resources	Go to Press A Grammar Game BG	7-12	\$21.95	800-222-3909	learningresources.com
	Learning Resources	Memory Match Clams ES PT TR	2-12	\$15.95	800-222-3909	learningresources.com
68.	Learning Resources	Pretend & Play Snack Shop CP FP	3-12	\$32.95	800-222-3909	learningresources.com
69.	Learning Resources	World Treasure Hunt Mat AE ES TR	4-12	\$36.95	800-222-3909	learningresources.com
	LEGO Systems	Grand Soccer Stadium AE CO CP NO TR	7-12	\$49.99	800-453-4652	lego.com
71.	Made By Hands	Make-Your-Own Masterpieces AC CP ES TR	4-12	\$18.99	800-839-7369	made-by-hands.com
72.	Marcie And Me	Fun with Marcie and Me DV	1-4	\$14.99	781-329-0778	marcieandme.com
73.	Mega Bloks	Magnetix Magnetic Building Set CO CP ES TR	6-12	\$9.99	800-465-6342	megabloks.com
74.	Mega Bloks	Small Bag of Maxi Blocks AE CO CP ES TR	1-5	\$7.99	800-465-6342	megabloks.com
75.	Mega Bloks	Tiny'n Tuff Off-Road Set AE CO CP ES TS	1-5	\$14.99	800-465-6342	megabloks.com
76.	MGA	Big Fish Lil' Fish CP ES HO TR	4-12	\$4.99	800-222-4685	mgae.com
77.	Mindtwister USA	Pentago BG	6-12	\$19.95	866-604-9220	pentago.com
78.	MindWing Concepts	SGM Fun Pack CP ES	5-12	\$29.95	888-228-9746	mindwingconcepts.com
79.	Out of the Box	Squint Jr. BG TR	6-12	\$16.99	800-540-2304	otb-games.com
80.		The Chipmunk Adventure DV	2-11	\$14.99	818-823-6403	paramount.com
81.		The Princess Promenade DV	3-6	\$16.99	818-823-6403	paramount.com
82.	PlaSmart	Swinging Monkeys GE	3-5	\$19.99	877-289-0730	plasmacar.com
83.	PlaSmart	World Puzzle Map PZ	3-5	\$69.99	877-289-0730	plasmacar.com
84.	Play Visions	Stunt Copter AE	6-12	\$12.99	800-678-8697	playvisions.com
85.	Publications Intl	My First Story Reader BO ES SW TR TY	6m-3	\$19.99	800-595-8484	storyreader.com
86.	Publications Intl	Travel Time Activity Set BO ES TR	3-6	\$14.99	800-595-8484	pilbookscom
87.	Ouestar	Toy Castle: Beautiful Ballerina DV	3-5	\$14.99	800-544-8422	Bratz.com
88.	RADGames	Super Add-Ons Monopoly AE BG ES	8-12	\$24.95	603-924-6446	radgames.com
89.	RandomLine	SQUIGGLE on-the-go ES TR	3-5	\$6.95	973-889-8964	randomline.com
90.	Rock 'N Learn	Alphabet Exercise ES VT DV	3-5	\$19.99	800-348-8445	rocknlearn.com
91.	Scholastic	Animal Genius EG ES SW TR TS	5-7	\$24.99	800-724-4718	scholastic.com
92.	Scribble Mats!	Scribble Books! AC BO CP ES NO	3-12	\$5.00	877-543-3248	scribblemats.com
93.	Think Fun	Sudoku 5x5 BG ES PZ TR	8-12	\$9.99	800-468-1864	thinkfun.com
94.	Universal Music	Bratz Genie Magic CD CD	6-12	\$15.00	310-865-7812	universalmusic.com
95.	University Games	Do You Sudoku? CG TR	6-12	\$5.98	800-347-4818	ugames.com
96.	University Games	Magic Cauldron ES	5-8	\$14.98	800-347-4818	ugames.com
	VTech	Write & Learn Letter Pad EG ES SW	3-12	\$14.99	800-521-2010	vtechkids.com
	Walter Foster	100 Feet of Fun BO CP HO	6-12	\$12.95	800-426-0099	walterfoster.com
99.	Walter Foster	Fun with Manga BO CP HO	8-12	\$14.95	800-426-0099	walterfoster.com
	WeeCreation	Hip2Hop Hopscotch Kit AE ES TR DV	5-11	\$11.99	866-373-1598	weecreation.com
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AC = Arts and CraftsCD = CDAE = ActiveCG = Card GameAT = AudiotapeCM = CD-RomBG = Board GameCO = ConstructionBO = BookCP = Creative		Key to Product Type:DH = Doll HouseFP = Fantasy PlayDO = DollGE = GameDV = DVDHO = HobbyEG = Electronic GameML = MusicalES = EducationalNO = Novelty		OP = Outdoor Play OT = Other PL = Plush PU = Puppet PZ = Puzzle	SR = Social Responsible SW = Software TR = Travel TY = Toy VT = Video Tape	
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# Dr. Toy's Tips For Summer Time Fun

Dr. Toy's Tips are guidelines for wholesome summer vacation playtime to make the time more balanced and fun for your child:

1. Locate a good variety of challenging products appropriate for age and interests.

2. Arrange toys and playthings so they are easy to access and easy to store away.

3. Create a variety of interesting and enjoyable activities.

4. Be sure to create a good mix of indoor and outdoor play.

5. Remind children that they should drink plenty of water during the summer time to avoid dehydration.

6. Children need rest, healthy snacks, safety awareness, instruction, and safe play.

7. Children should play with age appropriate products and proper supervision to avoid accidents.

8. Learning to prepare a simple recipe is practical fun for children including making sandwiches, scrambled eggs, or simple, healthy snacks.

9. Encourage children to learn how to make something useful like a craft project, or to learn to assemble a puzzle.

10. Express admiration for each accomplishment. Children thrive when their talents are recognized and nurtured.

11. Gather an assortment of creative projects and various materials in a storage box along with easy-to-follow directions. Arrange an assortment of paper, glue, safety scissors, and magazines to easily cut pictures for collage and scrapbooks in an accessible box. Take time to do creative and fun projects with your child.

12. Projects that involve planting, making, or learning things have extra value.

Plenty of great play ideas and products are available for all ages, interests, and skills to make Summertime Special, Safe and Satisfying.



#### <u>Selected "Smart Toys"</u> <u>for Vacation Fun & Learning</u>

Active - Smart Splash® Memory Match Clams™ (Age 2- 12, \$15.95) Learning Resources 800-222-3909 www.learningresources.com

Construction Play - Tiny'n Tuff® Off-Road Set™ Age 1 -5 \$14.99 Mega Bloks 800-465-6342 www.megabloks.com

**Dexterity** - Tangle Jr. Age 3 and up \$1.99 Tangle Toys 888-829-3808 www.tangletoys.com

**Dramatic Play** - Let's Pretend Grill-and-Go Camp Stove Age 3 -12 \$29.99 Educational Insights 800-995-4436 www.educationalinsights.com

Language Development -

Peacock Puppet Age 3 -7 \$44 Folkmanis 800-654-8922 www.folkmanis.com

Logical Thinking - Scramble Squares Puzzles, B. Dazzle (Ages 3 and up \$8.95) 800-809-42412 b-dazzle

Math Skills - Magic Cauldron Age 5-8 \$14.98 University Games 800-347-4818 www.ugames.com.

**Mental Skills** - Big Fish Lil' Fish Age 4 -12 \$4.99 MGA Entertainment 800-222-4685 www.mgae.com

Physical Dexterity - KAPLA Barrel \$66 Age 3-12 KAPLA Toys 912-944-6296 www.kaplatoys.com

**Strategy/Logic Development** -Sudoku Age 7 and up \$19.99 Briarpatch800-232-7427 www.briarpatch.com



# Dr. Toy's Best Children's Vacation Products Program 2006 Report of the Best Products for Summertime Fun and Learning

This Program was created by noted child development authority, Stevanne Auerbach, Ph.D. (a.k.a. Dr. Toy) to guide the purchase of safe, affordable, educationally oriented, and stimulating toys and products." As a childhood specialist," says Dr. Toy, Director, The Institute for Childhood Resources, founded in San Francisco in 1975, "I have seen the need for year-round resources to find the most appropriate, safe and engaging learning and developmental products.

Summertime is a perfect time for toys and play.

Dr.Toy's Guide (www.drtoy.com) has been available to "thousands of visitors daily from around the world who have access to the information." The site was the first on-line resource to evaluate toys and children's products.

"The best play products are selected from companies across the U.S., Canada and other countries provide children with exciting tools that help them to play, develop skills, expand creativity and physical dexterity, prepare for school, and provide constructive activities." The winning products include innovative toys, games, books, videos, audiotapes, software/CD's, crafts, socially responsible and many other children's products.

Dr. Auerbach believes "parents and grandparents need help in locating new, diversified products that children will enjoy using while they increase learning skills, enhance instruction and expand creativity."

"Children learn best through play," says Dr. Auerbach, "and these products encourage children to maximize their potentials."

"Vacation is a good time to 'take stock' and do an inventory of what your child is playing with, what is not used and what they need next in their development." adds Dr. Toy. "Our Guide offers excellent ideas for choosing new products for summertime so children have positive experiences during their vacation and are then better prepared for the fall's return to school."

"Dr. Toy's Best Vacation Products" were carefully chosen from among hundreds reviewed at toy fairs, catalogs, and through many



other sources, and by using extensive criteria she has developed. Among the criteria are: safety, age-appropriateness, design, durability, lasting play value, cultural and ethnic diversity, good transition from home to school, educational value, learning skills, creativity, improvement in the understanding of the community and the world, good value for price, and, naturally, fun.

In addition to the "Best Vacation Products", Dr. Toy's "100 Best Products,"

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"Best Classic Products Program" and "Smart Toys" reports winning products that are affordable, well designed, and reflect a wide range of baby to older children's interests.

"Best Vacation Products" winners offering plenty of smart play include:

b. dazzle- Covered Bridges, Fly Fishing and OuterBanks Scramble Square® 9-Piece Puzzles, Blue Orange Games-CooCoo the Rocking Clown, Breyer- Animal Creations/Reeves IntlHorse Fun Party Pack for Six, Briarpatch- Sudoku, Cadaco-Buzztime® Head-on Trivia Challenge, Carson Dellosa Publishing-Butterflies Life Cycles Dominoes, Center Enterprises- Ready 2 Learn Giant Stampers Alphabet Combo, WonderWorks Talking Picture Book, Discovery

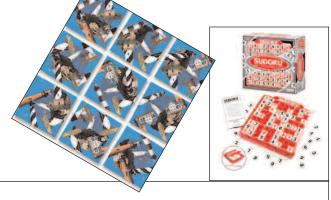
Toys Stargo, Dolly Adventures- Dolly Goes To The Beach, Educational Insights- Kanoodle, Let's Pretend Grill-and-Go Camp Stove, Magic Show! PlayFoam, Space Faces, Trail Mate Outdoor Adventure Tool, Elope- Double Cone Princess Pink

> , Folkmanis- Harbor Seal Puppet, Elephant, Peacock Puppet, Hooked on Phonics-Hooked on Colors, Handwriting, Numbers, Shapes, International Playthings- Filo by Quercetti, Taggies Big Soft Blocks by Early Years, Kuleana Productions-Hawaiian Lei Making Kit, la

Manzana Roja Mom, Dad & Me Apredemos Español, Learning Horizons- Big, Value, Fun Coloring & Activity, Leap Frog ABC Wipe Off Mat, Learning Resources, Pretend & Play® Snack Shop, Smart Splash® Memory Match Clams<sup>™</sup>, World Treasure Hunt Mat®, LEGO Systems, Grand Soccer Stadium, Made By Hands-Make-Your-Own<sup>™</sup> Masterpieces, Mega Bloks-Building Imaginations<sup>™</sup> Small Bag of Maxi<sup>™</sup> Blocks, Magnetix® Magnetic Building Set, Tiny'n Tuff® Off-Road Set<sup>™</sup>, MGA Entertainment-Creature Mix<sup>™</sup>, Mind Wing Concepts-GM Fun Pack, Rock 'N Learn-Alphabet Exercise Scholastic-Animal Genius, University Games-Magic Cauldron, Walter Foster Publishing-100 Feet of Fun: Drawing Animals, Fun with Manga,Wee Creation-Hip2Hop<sup>™</sup> Hopscotch Kit.

More on Program, Products, Companies, Resources and

Dr. Toy see www.drtoy.com

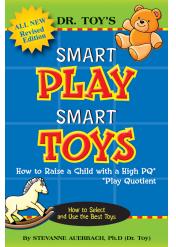


# **SMART PLAY SMART TOY** Books to Guide Search For The Right Toy

#### See

EducationalInsights.com For more information or to order books, call 800-995-4436 www.drtoy.com.

The book is now available in English in India and the United States, Korean, Spanish and Thai. Soon it will be available in Indonesia, Israel and Croatia. For more information: www.drtoy.com



"Many people think play is trivial, but it isn't," said Dr. Toy. "Play is vital for the developing mind because it allows children to extend their imagination, resourcefulness, social interaction, problemsolving skills and resilience."

The book helps parents navigate the thousands of toy and play options available, offers tips on how to evaluate toy safety, and provides 160 activities that enhance PQ. In addition, it identifies gender-specific and age-appropriate toys, important craft supplies for playtime and hundreds of ways to make play a life-long and nurturing experience.

According to Jim Whitney, President of Educational Insights, "Effective play produces a well-rounded child, ready to take on further learning challenges. We are very pleased to be involved in spreading the very popular and practical advice for which Dr. Toy is so well known."

For copies of "Smart Play/Smart Toys" contact: www.EducationalInsights.com or call 800 995 4436 or see www.TheArk.com to order autographed copies.



The book is now available in Korean, Spanish and Thai. For more information, see www.drtoy.com DRA. TOY

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• Auerbach

Dr. Toy provides practical ideas to enhance playtime, for all children from baby to older children.

• Dr. Stevanne Auerbach really understands children, play



and toys. This book is a wonderful resource for parents, teachers and everyone who works and plays with as on scholarly research to suggest toys ranging from brooms and plastic cups to books and watercolors to See www. EducationalInsights.com For more information or to order books, call 800-995-4436

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amuse, stimulate, and activate children. Kathryn Carpenter Booklist, American Library Association

• Dr. Toy's **Smart Play** Smart Toys is a great guide for anyone searching for the right toy for creative play, building developmental skills or for just plain fun. It's easy to use and well organized. Invaluable! Alice Bergman West Side Kids (ASTRA member), N.Y. C.



"Toys+Play = Smart Kids"